

# **ACHIEVEMENT CATEGORIES**

If there is an individual or team that has a story to tell, we would like to hear it. As every nomination is different, there is no set list of criteria. Nominees will be evaluated on their achievement(s) and organizational impact. dotCOMM Awards may contact the Nominator via email for clarifications or further questions. To nominate yourself or someone else, please upload a document with the following information and examples of work product.

### **INDIVIDUAL ACHIEVEMENT**

400. Individual's Specific Project Achievement *(\$250)* 401. Individual's Body of Work Achievement *(\$250)* 

Nominator Name
Company/Organization
Title or Role
Email address
Nominee Name
Company/Organization
City/State or Province/Country

- 1. Nominee's creative title such as creative director, designer, writer, videographer, agency owner etc.
- 2. Creative role within the organization?
- 3. Why should this person be recognized? What does he or she do that is exceptional?
- 4. Number of years in industry, previous jobs, number of years in present position
- 5. Examples of work if appropriate

### **Examples for Nomination:**

- -The leader of a team who is responsible for a specific, or numerous successful projects
- -An individual responsible for growing the business through their outstanding creative work
- -An individual who has brought recognition to the team through their outside work within the industry or community
- -An individual who creates positive recognition for their organization through winning awards for their work

### **TEAM ACHIEVEMENT**

402. Team Achievement's Specific Project Achievement (\$250) 403. Team's Body of Work Achievement (\$250)

Nominator Name Company/Organization Title/Role Email address Nominee Name *(Company/Organization/Team)* 

Type of Creative Team (Ad Agency, Corporate Communication Department, Digital Firm, Public Relations Firm, etc.)

City/State or Province/Country

- 1. Team's creative function within the overall organization?
- 2. Why should this team be recognized? What do they do that is exceptional?
- 3. Team age, history, or perspective if relevant
- 4. Previous recognition: i.e. internal and/or awards
- 5. Examples of work product

## **Examples for Nomination**

- Business growth over a period of years in terms of clients and/or income
- A team that wins major, contested projects
- A team that brings recognition to the company through industry or community endeavors
- A team that far surpasses goals or written expectations
- A team that worked together on a major successful project